



K-LINK International Sdn. Bhd. (496046-H)
康立全球有限公司 (AJL 931316)

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Date: 9th June 2022
To: K-LINK International Branches, Stockists, Mobile Stockists and Distributors
Subject: **ADJUSTMENT OF MARKETING PLAN**

K-LINK International is pleased to announce the new adjustment in company's Marketing Plan. This adjustment will be reflected in this coming bonus of May 2022 onwards.

Please refer to the attachment for further details of the adjustments. We thanked you for the positive feedbacks and endless supports from our distributors. K-LINK wish the best and may our goals, plans and resolutions continue to prosper in the years to come.

For more information, please contact Marketing Department. Thank you.

日期: 2022年6月9日
诚致: 康立全球各大分行、存货商、流动存货商及直销商
通告: 市场计划调整

康立全球很荣幸地在此宣布，康立市场计划将有新调整。自本月起，所发出的花红奖金(5月份花红奖金)将基于调整后的市场计划而进行核算。

有关调整的更多详情，请参阅附件。我们也感谢经销商们一直以来的积极反馈和无尽的支持。祝愿各位在康立全球的事业于未来都能继续繁荣昌盛。

欲知更多信息，请联系市场部。谢谢你。



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Tarikh : 9hb Jun2022

Kepada: Semua Cawangan, Stokis, Mobil Stokis, Pengedar K-LINK International

Subjek: **PELARASAN PLAN PEMASARAN**

K-LINK International dengan sukacitanya mengumumkan penyesuaian baharu dalam Pelan Pemasaran syarikat. Pelarasan ini akan dipaparkan dalam bonus bulan Mei dan seterusnya.

Sila rujuk lampiran untuk butiran lanjut tentang pelarasan. Kami mengucapkan terima kasih atas maklum balas positif dan sokongan yang berterusan daripada pengedar kami. K-LINK mengharapkan yang terbaik dan semoga matlamat, rancangan dan azam kita terus berjaya pada tahun-tahun akan datang.

Untuk maklumat lanjut, sila hubungi Bahagian Pemasaran. Terima kasih.

Dato' Dr. Darren Goh
Group Managing Director

Marketing Plan Adjustment 2022 (2.0)

Adjustment of Percentage	
Before Adjustment	New Adjustment
<p>1. Retail Profit +/- 20%</p> <p>Plan A (Total 74%)</p> <p>2. Development Bonus 28%</p> <p>3. Leadership Bonus 30%</p> <p>4. SRED Fund 3%</p> <p>5. Crown Fund 1%</p> <p>6. Crown Ambassador Fund 2%</p> <p>7. Senior Crown Ambassador Fund 1%</p> <p>8. Royal Crown Ambassador Fund 1%</p> <p>9. Car / House Fund 3%</p> <p>10. Yearly Bonus 3%</p> <p>11. Overseas Incentive 2%</p> <p>Plan B (Total 72% - from 201st to 400th BV of 400 PBV)</p> <p>12. Dynamic Fund 9%</p> <p>13. Initiative Bonus 30%.</p> <p>14. Unilevel Bonus 18%</p> <p>15. Global Sharing Bonus 15%.</p>	<p>1. Retail Profit +/- 20%</p> <p>Plan A (Total 74%)</p> <p>2. Development Bonus 28%</p> <p>3. Leadership Bonus 30%</p> <p>4. SRED Fund 3%</p> <p>5. Crown Fund 1%</p> <p>6. Crown Ambassador Fund 2%</p> <p>7. Senior Crown Ambassador Fund 1%</p> <p>8. Royal Crown Ambassador Fund 1%</p> <p>9. Car / House Fund 3%</p> <p>10. Yearly Bonus 3%</p> <p>11. Overseas Incentive 2%</p> <p>Plan B (Total 74% - from 201st to 400th BV of 400 PBV)</p> <p>12. Dynamic Fund 10%</p> <p>13. Initiative Bonus 15%.</p> <p>14. Unilevel Bonus 44%</p> <p>15. Global Sharing Bonus 5%.</p>
<p>1 Development Bonus : Qualification for Manager Rank (15%)</p>	
Before Adjustment	New Adjustment
<p>100 BV - 3%</p> <p>400 BV - 6%</p> <p>2,000 BV - 9%</p> <p>8,000 BV - 12%</p> <p>15,000 BV - 15% Manger</p>	<p>100 BV - 3%</p> <p>400 BV - 6%</p> <p>2,000 BV - 9%</p> <p>8,000 BV - 12%</p> <p>18,000 BV - 15% Manager</p>

2 Leadership Bonus : PGBV requirement for Ruby Manager (19%) and Emerald Manager (21%)	
Before Adjustment	New Adjustment
Ruby Manager (19%), PGBV 1,600	Ruby Manager (19%), PGBV 1,200
Emerald Manager (21%), PGBV 1,200	Emerald Manager (21%), PGBV 800
Requirement for SM to RCA who GBV more than 1,000,000BV & to receive 100% of qualified leadership bonus: 1st Leg (Manager) - minimum 30,000BV 2nd Leg (Manager*) and 3rd Leg (*Manager*) - add up total of 60,000BV (minimum 10,000BV per leg)	Requirement for SM to RCA who GBV more than 1,000,000BV & to receive 100% of qualified leadership bonus: 1st Leg (Manager) - minimum 30,000BV 2nd Leg (Manager*) and 3rd Leg (*Manager*) - add up total of 60,000BV (minimum 5,000BV per leg)
*further Information refer to full marketing plan explanation in sales kit	*further Information refer to full marketing plan explanation in sales kit
3 Dynamic Fund :	
Before Adjustment	New Adjustment
9%	10%
4 Initiative Bonus :	
Before Adjustment	New Adjustment
30%	15%

5 Unilevel Bonus :

Before Adjustment

18%

	1 x 200 BV	2 x 200 BV	3 x 200 BV	4 x 200 BV	5 x 200 BV
Level 1	2%	2%	2%	2%	2%
Level 2	2%	2%	2%	2%	2%
Level 3	2%	2%	2%	2%	2%
Level 4	2%	2%	2%	2%	2%
Level 5	2%	2%	2%	2%	2%
Level 6		2%	2%	2%	2%
Level 7			2%	2%	2%
Level 8				2%	2%
Level 9					2%

New Adjustment

44%

	1 x 200 BV	2 x 200 BV	3 x 200 BV	4 x 200 BV	5 x 200 BV
Level 1	4%	4%	4%	4%	4%
Level 2	4%	4%	4%	4%	4%
Level 3	4%	4%	4%	4%	4%
Level 4		4%	4%	4%	4%
Level 5		4%	4%	4%	4%
Level 6			4%	4%	4%
Level 7			4%	4%	4%
Level 8				4%	4%
Level 9				4%	4%
Level 10					4%
Level 11					4%

6 Global Sharing Bonus :

Before Adjustment

15% (3 categories)

New Adjustment

5% (Only 1 category : Less than 100,000BV, with minimum 3 groups/legs of 3000BV each)